

# RedMonk

## CONSULTATION CALL

*Let the RedMonk Team provide you with feedback!*

### WHO

Client teams interested in receiving feedback + 1, 2, or more analysts, depending on client preference.\*\*

\*\*Rates are per credit multiplied by the number of analysts on a call (any prep is an additional charge):

One-hour call with one analyst = 1 credit

One-hour call with two analysts = 2 credits



### WHAT

Two-way conversation where the RedMonk team actively offers opinions and insights.

Formats vary to match client needs, for example:

- Client presentation in which the analysts pause throughout to interject with takeaways, feedback about how things are landing, thoughts about ordering of concepts, "play this up / play this down", etc.
- High level pitch of client messaging to start the call followed by high level discussion / Q&A.
- A list of questions for discussion.
- Written feedback on some material provided in advance (slides, website).\*\*

\*\*Please note that additional charges may be incurred for prep.



### WHERE

Online. We use Zoom.



### WHEN

Any time you need feedback.

Clients should reach out to [Morgan Harris](#), RedMonk's extraordinary Account & Engagement Manager to coordinate your consultation.



### WHY

To receive active feedback and advice from RedMonk's analysts (in some organizations consults are known as "advisory sessions").



### AGENDA

Typically a 60-minute call (with longer sessions available); actual agenda TBD

