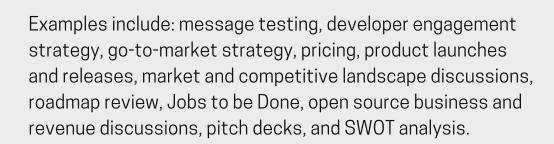
# **QRedMonk**MENU OF SERVICES

We work with clients in a variety of ways...

#### **CONSULTING SESSIONS**

Sessions with one or more analysts on a topic of choice.





Rates are per hour multiplied by the number of analysts on a call (any prep is an additional hourly charge):

- One-hour call with one analyst = 1 hour
- One-hour call with two analysts = 2 hours



## **CUSTOM RESEARCH & PROJECTS**

Some consulting requests require more depth and breadth than a call or two can cover. For those projects, we offer our expertise on a larger scale. Example: a written market analysis report with opportunities for future growth.

Pricing is dependent upon project size and scope and can be determined after a planning call.

# **TECHNICAL COMMUNICATIONS**

We can review your company's website, blog posts, documentation, demos, training materials, and tutorials.



The evaluation can include: purpose, user experience, content effectiveness, organization of materials, context, suitability, usability, discoverability, voice, tone, and pitch.

2 hours of consulting time per asset plus prep time, per analyst.



# **REDMONK VIDEO SERVICES**

Interviews, Quick Takes, "What Is/How To" videos and custom video projects. Samples of our work can be found at redmonk.com/video/

Base rates are as follows (prep time varies and is an additional charge):

- "RedMonk Conversation" and "What Is/How To" videos: 6 hours
- "RedMonk Quick Take" videos: 4 hours

#### **MEDIA & SPEAKING ENGAGEMENTS**

We're available to present as a keynote speaker, panel moderator, session panelist, webinar guest, podcast guest, and the like for both in-person and virtual speaking engagements.



Rates (per analyst) start as follows and will vary depending upon the type of engagement and prep required; any related travel and expenses are an additional charge:

- Podcasts: 2 hours
- In-person speaking engagements: 8 hours
- Webinars: 6 hours
- Virtual speaking engagements: 6 hours



### **LIMITED PRESS SERVICES**

Offered exclusively to RedMonk clients at no charge:

- Analyst quotes for press releases
- Ability to refer journalists for background