

 **RedMonk**

<http://redmonk.com/public/wordcamp.pdf>



open source

The keyword here is blackwhite...Applied to a Party member, it means a loyal willingness to say that black is white when Party discipline demands this. But it means also the ability to believe that black is white, and more, to know that black is white, and to forget that one has ever believed the contrary.

WAR IS PEACE

FREEDOM IS SLAVERY

IGNORANCE IS STRENGTH

OPEN SOURCE MEANS



I see nothing wrong with charging money for a copy of a program.

[Richard Stallman]

157.49

[08.12.08]

Google™

AUTOMATIC

It's all about the bucks kid, the rest is conversation.

[Gordon Gekko]

I call bullshit

In our every deliberation, we must consider the impact of our decisions on the next seven generations.

[Great Law of the Iroquois]

Act only according to that maxim whereby you can at the same time will that it should become a universal law.

[Immanuel Kant]

Screw the philosophy: how do I feed my family?

Solve problems. Preferably ours.

“The open source analyst firm?” Really?



Crowd Favorite™

**Introducing:
Progressive License**

RedMonk wins: we get our functionality

Crowd Favorite wins: they get paid

WordPress wins: they get free functionality

Creative Commons wins: they get a richer plugin

Open Source wins: the source is open

Really, what's not to like?

**Do you know how many people and companies
are using WordPress at this point?**

Automation of SVN Backup
Integration to Quickbooks Online
Integration w/ EC2/S3
Newsletter Generation
Simplified Sandbox Theme Generation
Wikify WordPress

So, let's "twitter-pool" some money & fund something open-source like a wordpress plug-in. I have ideas if you're really into it.

[David Berlind]

[Open Source]

[Commercial Interests]

Funded open source plugins (e.g. Progressive License)

Funded open source themes

Plugin/Theme Marketplace(s)

WordPress Services (e.g. Automattic)

WordPress Hosting

WordPress Consulting (e.g. Crowd Favorite)

Ask yourself

“Self: how does Google make its money?”

Ask yourself

“Self: how do software firms make money?”

Ask yourself

“Self: should I be making money with my software and themes, or because of them?”

Either way, licenses still apply



GPL + WordPress = Biggest Community

**“miffed that both the IBM/Lotus and
blogs.sun.com crews have stopped contributing
code back to Roller. they're still coding, just not
sharing”**

[Dave Johnson]

Biggest Community Wins

So go forth and use open source to make money

[redmonk]

Credits:

Theme/Adult Swim

License:

CC-SA-NC

Images:

<http://www.flickr.com/photos/surfstyle/296737625/>