



Why Microsoft?


Why are you here?

this



is to this



as this  is to this

open source

Microsoft®

My guess?

Ringtones

Confused?



Projected *US* Ringtone Market in '07?
\$1B - IDC

“As I've said, I'm a big believer in the idea that volume wins.”

- Jonathan Schwartz, CEO, Sun

But what about software?







How do they feel about Microsoft?

“The Windows version of the MySQL Database Server accounts for over 40 percent of the downloads of the world’s most popular open source database. This is a reflection of how popular Windows is...”

- MySQL -
<http://www.mysql.com/windows>

“Today we announced a partnership with Microsoft...Both companies have also observed huge interest both from the community and our respective customers bases in good PHP support on Windows, and therefore, collaborating on making this happen is a no-brainer for both.”

- Andi Gutmans, Zend

<http://andigutmans.blogspot.com/2006/10/making-php-on-windows-work.html>



“Our alliance with Microsoft underscores JBoss’ long-standing focus on fulfilling customer demand. With nearly half our customer base deploying JEMS on Windows Server, either solely or in conjunction with other platforms, it makes sense for us to provide the best experience possible for our mutual customers.”

- Shaun Connolly, JBoss

<http://www.microsoft.com/presspass/press/2005/sep05/09-27MSJBossInteropPR.msp>



The logic is clear

```
if ( $volume_matters == true ) {  
    echo "you should consider Microsoft";  
}
```

But...

What about the [INSERT OBJECTION]?

“The choice is yours”

- Black Sheep

Questions?