



Curing Addiction is Easier

The State of the Cloud?



Everyone has **a cloud**



Everyone has **an API**



Everyone has **an angle**



No one has **portability**

How do **technology markets** evolve?

Innovation



Consolidation



Expansion

What's **the problem** with the cloud?

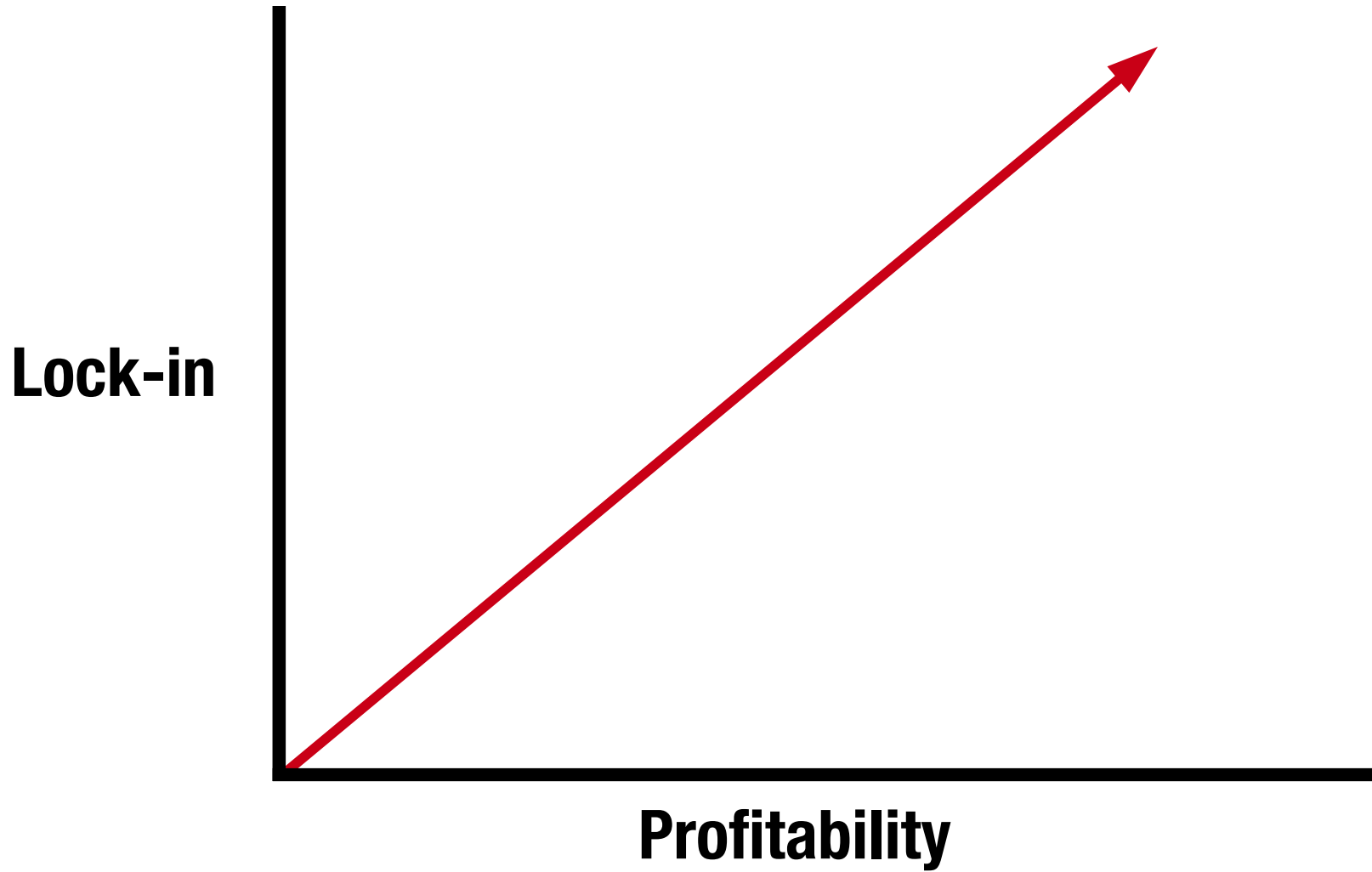
It's early

Customer Needs **vs** Vendor Needs

Revenue



Margin



Vendors aren't (generally**) stupid**

IBM





What's the best **hope** for change?

A project that **doesn't care** about lock-in

What's the best mechanism for **aligning** user needs?



open source

